tutor.com™
A Service of The Princeton Review

Our Company

Updated May 2020

Who we are and what we do

Tutor.com offers one-to-one learning solutions for students through educational institutions such as colleges, universities, K-12 schools, and public and state libraries as well as through corporations for employee benefits and workforce development. We connect learners with qualified, expert tutors online, on-demand, 24/7/361. We provide tutoring services in more than 200 academic subjects and test preparation areas in an engaging and uplifting learning environment.

Our core philosophy is that when a learner needs help, the best way to get it is right away from an experienced expert. Our experts are online 24/7, ready to help. Our mission is to help every learner first realize and then reach their full potential. The results: more than 18 million one-to-one sessions served. 97% of the students, teachers, and professionals who use Tutor.com's services would recommend us to a friend, while 98% of our post-session survey respondents are glad their institution offers Tutor.com.

Our story

In 1998, a small group of passionate education and tech professionals had a terrific URL and a big idea—use the Internet to connect students to tutors for tutoring at anytime from anywhere. So, they recruited about a hundred tutors and created one of the first online, interactive classrooms.

In 2000, Tutor.com, Inc. was incorporated and began partnering with public libraries to ensure students of all socioeconomic backgrounds had access to highly effective one-to-one tutoring and homework help, day or night, from any Internet-enabled device. Shortly after, we began working with colleges, universities and K-12 schools.

In 2014, Tutor.com acquired The Princeton Review®, a world leader in test preparation, and added The Princeton Review test preparation services to its online tutoring platform. In addition, we also launched our Shared Staffing Classroom to provide schools with an intuitive online tutoring classroom with supplemental tutoring coverage, and Tutor.com Meeting Spaces, an education collaboration video conferencing platform built specifically to enhance learning in an online, group environment.

Today, we work with thousands of educational institutions and education-forward corporations, as well as the U.S. Department of Defense and Coast Guard Mutual Assistance to deliver more than one million tutoring, homework help, and test preparation sessions per year.

Our Tutors

Each year, Tutor.com receives more than 100,000 applications from prospective tutors. Every applicant is rigorously tested and vetted. Applicants must demonstrate their subject-matter expertise, effective tutoring methodology, mastery of our online environment, and understanding of Tutor.com's pedagogy and policies. Those able to satisfactorily pass the arduous application process must also pass a thorough third-party background check. On average, only 1.5% of all applicants are qualified as Tutor.com tutors. Through our supportive mentoring program and multi-system quality control process, Tutor.com ensures our tutors provide highly effective, positively engaging instruction and support. Approximately 96% of post-session survey respondents say Tutor.com helps them complete their homework, improve their grades, and be more confident in their schoolwork.

Our Management Team

Updated May 2020

Sandi White

Vice President and General Manager of Institutional Markets at Tutor.com

Ms. White joined the Tutor.com team in 2003. She leads the Tutor.com Sales, Client Services and Marketing teams that support our programs with colleges and universities, public libraries, the U.S. Department of Defense and the federal government, and corporations, as well as The Princeton Review Sales, Operations and Marketing teams that support our K-12 school-based programs. In addition to the leadership of her team, Ms. White helps shape the overarching goals and strategic plan for Tutor.com services through her close interdepartmental relationships throughout the company. Ms. White earned her BA in Mass Communications at University of Massachusetts, Amherst.

Ms. White is supported by her amazing team of dedicated, education-driven managers:

- **John Calvello:** Vice President of Graduate Programs at The Princeton Review, joined The Princeton Review in 2010, alumnus of Shippensburg University of Pennsylvania

- **Brian Culbreth:** Vice President of K-12 School Programs at The Princeton Review, joined The Princeton Review in 2007, alumnus of East Carolina University and North Carolina State University.

  Stephanie Delcambre: Vice President of Institutional Operations at The Princeton Review, joined The Princeton Review in 2003, alumna of Tulane University.

- **Susan Del Rosario:** Vice President of Marketing and Sales Operations at Tutor.com, joined Tutor.com in 2003, alumna of Purdue University and University of Wisconsin Green Bay

- **Lauren Lobdell:** Vice President of Client Services at Tutor.com, joined Tutor.com in 2010, alumna of University of Delaware and New York University

Jane McAuliffe, Ph.D.

Vice President of Learning Services

Dr. McAuliffe joined the Tutor.com team in 2019. She leads the Learning Services team that is responsible for the recruitment, onboarding, quality, scheduling and support of our 3,000 professional tutors, ensuring our tutoring service maintains the highest degree of quality in all sessions and provides a safe online learning experience for our students. She earned her BA and MA in Special Education and her Ph.D. in Curriculum and Instruction/Special Education at Arizona State University.

Dr. McAuliffe is supported by her amazing team of dedicated, education-driven managers:

- **Jennifer Boller:** Director of Mentoring and Quality Control, joined Tutor.com in 2002, alumna of Western Michigan University

- **MaryAnne Curtis:** Mentor Manager, joined Tutor.com in 2019, alumna of University of Kentucky and Xavier University

- **Amy Dietzman, Ph.D.:** Learning and Design Manager, joined Tutor.com in 2019, alumna of Grand Canyon University

- **Sean McNally:** Director of Tutor and Customer Support, joined Tutor.com in 2007, alumnus of City University of New York—Queens College

- **Aaron Schott:** Director of Recruitment, joined Tutor.com in 2013, alumnus of State University of New York t Geneseo

- **Joanna Simpson, Ph.D.:** Mentor Manager, joined Tutor.com in 2017, alumnus of Grand Canyon University

- **Danielle Sixsmith, Ph.D.:** Mentor Manager, joined Tutor.com in 2019, alumna of Rutgers University, City University of New York—Queens College, and University of Phoenix

- **Sarah Snyder:** Director of Project Management and Strategic Development, joined Tutor.com in 2006, alumna of University of Colorado

- **Evelyn Sullivan:** Director of Onboarding, joined Tutor.com in 2007, alumna of Towson University

- **Wenona Young:** Mentor Manager, joined Tutor.com in 2016, alumna of Georgia State University and Western Governors University

Spiro Balourdos

Vice President of Information Technology at Tutor.com and The Princeton Review

Mr. Balourdos joined Tutor.com in 2000. He leads our IT team that keeps everything and everyone running smoothly from our servers through our network to our laptops. He is an alumnus of Adelphi University and one of the original Tutor.com team members. Mr. Balourdos is supported by an incredible team of patient and highly knowledgeable IT professions.

David Chin

Vice President of Education Platforms at Tutor.com and The Princeton Review

Mr. Chin rejoined Tutor.com in 2006, having been one of the original Tutor.com team members. He leads our Product team that is continuously researching, designing, and spec'ing enhancements, upgrades, and creation of the Tutor.com and The Princeton Review technological platforms and internal systems. Mr. Chin is an alumnus of New York University and Binghamton University. He is supported by a fantastic team of product design and management experts.

Daniel Lin

Vice President of Engineering at Tutor.com and The Princeton Review

Mr. Lin joined the Tutor.com team in 2005. He leads our team of engineers that create and test the code to run Tutor.com and The Princeton Review platforms, tools and websites. Mr. Lin is supported by an amazing team of full-stack developers and QA engineers.

Products and Services

Updated May 2020

Tutor.com partners with thousands of institutions and corporations, each serving a unique cohort of learners and each with its own goals for its Tutor.com program. With that in mind, Tutor.com customizes programs based on the needs of our partners, their students, and their communities. Each program is designed to help the institution meet its goals and stay within budget while also helping every learner first realize and then reach their full potential.

We provide learning students love, partnerships our clients love, and outcomes everyone loves.

Tutor.com™ Learning Suite

The Tutor.com Learning Suite is provided through public and state libraries across the United States and Canada. It includes live, one-to-one tutoring in more than 100 subjects and test preparation areas, as well as job search assistance; asynchronous reviews ("Drop-Off Reviews") for writing, math, resumes and cover letters; practice quizzes and skill drills; video libraries for math, English, and Advanced Placement® course lessons; The Princeton Review® SAT®/ACT® Essentials; and The Princeton Review® Practice Tests for GMAT®, GRE®, LSAT®, and MCAT®. Libraries may choose the days and hours that live tutoring is available and add special subject packages to meet the needs of their communities. Tutoring and learning tools are available for kindergarten through college-level plus adult learners and job seekers. Corporations may also choose to purchase the Tutor.com Learning Suite to provide as an employee benefit. Download our information sheet here.

Tutor.com™ for Higher Education

Tutor.com for Higher Education is provided through colleges and universities across and outside of the United States. It includes live, one-to-one, on-demand and pre-scheduled tutoring in more than 200 available subjects, as well as job search assistance; asynchronous reviews ("Drop-Off Reviews") for all core subjects; diagnostic quizzes; video libraries for math and English; and Predictive Insights™ Data Analysis with Early Alerts. To accommodate the diverse schedules of students, Tutor.com live tutoring is available 24/7/361. Institutions of Higher Education choose the tutoring subjects that best help meet their goals for the selected cohort of students the program will serve. Corporations may also choose to purchase the Tutor.com College Center to enhance workforce development initiatives. Download our information sheet here.

Tutor.com™ K-12 Student Center

The Tutor.com K-12 Center is provided through K-12 schools across the United States. It includes live, one-to-one, on-demand and pre-scheduled tutoring in more than 200 available subjects, as well as job search assistance; asynchronous reviews ("Drop-Off Reviews") for all core subjects; diagnostic quizzes; video libraries for math and English; and Predictive Insights™ Data Analysis with Early Alerts. To accommodate the diverse schedules of students, Tutor.com live tutoring is available 24/7/361. Schools choose the tutoring subjects that best help meet their goals for the selected cohort of students the program will serve. Corporations may also choose to purchase the Tutor.com K-12 Student Center as an employee benefit. Download our information sheet here.

Tutor.com™ Shared Staffing Classroom

The Tutor.com Shared Staffing Classroom provides colleges and universities with access to Tutor.com's intuitive online classroom, allowing them to connect with their students for online tutoring and academic support. Tutor.com tutors are available as a supplement to the institutions' own staff in order to expand hours and coverage of subjects and to meet additional demand. The Tutor.com™ Online Classroom includes text and voice chat, interactive whiteboards, a graphing calculator, code and text editors, and file and screen sharing. All sessions are recorded, and full transcripts are available to both student and program administrators once a session is complete. The Tutor.com Shared Staffing Classroom is a budget-friendly solution that helps institutions meet accreditation requirements, manage their tutoring staff schedules, greatly expand reporting capabilities, and meet the academic support needs of their students. Download our information sheet here.

Tutor.com™ Meeting Spaces

Tutor.com Meeting Spaces is used by colleges, universities, K-12 schools, and libraries to connect with their learners through a video conferencing platform specially designed for education collaboration. Meeting Spaces is used for online collaboration of group projects, peer-to-peer study groups, instructor-led work groups, test review sessions, and much more. Meeting Spaces includes all of the same great tools as our one-to-one online classroom while bringing in group collaboration tools such as break-out rooms, video conferencing, audience polling, advanced scheduling, and more. Sessions are secured through LMS or ILS integration and comprehensive data reports are available to administrators via our Administrator Dashboard. Download our information sheet here.

Fast Facts

Updated May 2020,

- Tutor.com was incorporated in 2000 in the state of Delaware.

- Tutor.com has served nearly 19 million one-to-one tutoring sessions. For the most up-to-date number of sessions served, please view our session counter on our website (upper-left corner, under logo).

- Tutor.com has more than 3,000 professional, expert tutors on board and available 24/7/361.
    The company's tutoring services are not available on January 1, July 4, Thanksgiving Day, and December 25.

- Tutor.com offers expert, on-demand tutoring in more than 200 subjects including core academic areas of math, science, computer literacy, computer science, nursing & allied health, English, writing, social sciences & studies, foreign languages, business, and ACT®, AP®, PSAT®, SAT®, GED®, HiSET®, TASC®, and U.S. citizenship test preparation areas.

- More than 2,200 library locations offer Tutor.com. We partner with five state libraries to provide the Tutor.com Learning Suite to every resident within the states of Alabama, Alaska, Louisiana, North Dakota, and South Carolina.

- Tutor.com partners with more than 350 colleges and universities to provide Tutor.com for Higher Education, Shared Staffing Classroom, and Meeting Spaces.

- Tutor.com partners with the U.S. Department of Defense (U.S. DoD) and Coast Guard Mutual Assistance (CGMA) to provide Tutor.com for U.S. Military Families to all eligible military service members and their families. Eligibility is determined by the U.S. DoD and CGMA.

- Tutor.com also partners with approximately 40 corporations to provide Tutor.com as an employee benefit.

- Tutor.com partners with K-12 schools as well as specially funded programs such as GEAR UP and TRiO through our sister company The Princeton Review to provide the Tutor.com K-12 Student Center.

2019 Statistics

- In 2019, Tutor.com served 1,161,721 tutoring sessions.

- The top 10 most requested subjects in 2019 (most to least requested) were:

    1. Writing – real-time and asynchronous
    2. Math – Algebra II
    3. Math – Calculus
    4. Science – Chemistry
    5. Math – Algebra
    6. Science – Physics
    7. English
    8. Math – Statistics
    9. Math – Pre-Calculus
    10. Math – Geometry

- 2019 Post-Session Survey Results
  - Are you glad your organization offers this service? 98.5%
  - Is this service helping you be more confident about your schoolwork? 96.4%
  - Is this service helping you complete your homework assignments? 96.0%
  - Is this service helping you improve your grades? 95.4%
  - Would you recommend this service to a friend? 96.6%

COVID-19 Disruption Statistics

As schools across the country began eliminating in-person/on-campus instruction and students and parents began online learning and learn-from-home schooling, the need for online academic support greatly increased. As a result, Tutor.com put into place several measures to help students, parents, schools, and communities cope with this sudden and often perplexing disruption.

- Since March 1, 2020, more than 80 new institutions have begun a new partnership with Tutor.com in response to the COVID-19 disruption to traditional education.

- Since March 10, there has been a 12% increase YOY in tutoring sessions for students using our service through library partnerships.

- Since March 10, there has been a 29% increase year-over-year (YOY) for sessions for students using our services through our K-12 partnerships.

- Since March 10, there has been a 49% increase YOY in tutoring sessions for students using our service through college and university partnerships.

- For one month: During April, students connected with the company's tutors 155,268 times for instructional support. The average wait time for their sessions was just over a minute.

- For one week: Between May 1 and May 6, the company's tutors serviced 31,148 sessions, 69.1% more than the 18,364 serviced in first week of May in 2019.

- Tutor.com is projected to double its onboarding of new tutors for April 2020 vs. April 2019 to meet the continued and expected increase in demand

A Message from Tutor.com in Regard to COVID-19 Pandemic

We are here to help.

Let me begin by saying, I hope you and yours are safe and healthy. It is a disruptive time, a different world.

As schools and libraries across the country temporarily close, transition to online delivery, or develop "learn from home" lesson plans, many within our communities are facing anxiety about the changes and the unknown. This includes everyone from students to parents to staff and faculty. We get it and we want you to know, we got you.

As a student-focused, mission-driven organization, we are well experienced in adapting to emergent needs. We have established an emergency response team to expedite planning, implementation, and access to 1:1 on-demand online tutoring and homework help. Also, in light of the still-developing situation of the COVID-19 pandemic and federal, state and local recommendations for social distancing, we are offering flexible short-term programs

With 3,000 highly effective expert tutors, rest assured that we have the capacity to scale to meet your needs. The vast majority of our tutors, management and staff work from home on a regular basis and therefore, the support we provide to students and to our partners can and will continue without interruption while our staff is able to remain in the safe and technologically-suitable environment of their home.

Know that we are here for you to help in any way we can. If your college, university, K-12 school or library has closed its on-the-ground operations and are transitioning to online delivery of courses or services, or "Learn from Home" models for your students, please let us know what you need.

Warm Regards,

Sandi

Sandi White

General Manager & Vice President

Tutor.com / The Princeton Review

Case Studies & Efficacy Reports

Updated May 2020

A number of Tutor.com partners have completed case studies to summarize their partnerships with Tutor.com. In addition, multiple third-party efficacy research projects have been completed. The following is a partial selection of these studies.

Case Studies

- Blending F2F Tutoring with Tutor.com to Increase Access to Student Success Resources, Austin Peay State University
- Expanding a Small University's Offerings, Ohio University at Lancaster
- A Holistic Approach to Student Success, Texas A&M University Central Texas
- Serving the 21st Century Learner, Rogers State University
- Flexible Program Scales to Meet the Needs of a Growing University, Abilene Christian University
- Providing Tutoring When and Where Students Need It, Ivy Tech Community College
- Providing Help to Students Performing Below Expectation, Detroit Public Library
- Meeting the Educational Needs of Students, Mid-Continent Public Library
- Live Homework Help® Alaska Statewide Program, Alaska State Library
- A Need for Teen Services, Annapolis Valley Regional Library
- Meeting the Community's Need for Tutoring, Guelph Public Library
- Discovering and Closing Student Learning Gaps Anytime, Anywhere – Antelope Valley Union High School District

Efficacy Studies

- Research Findings: Efficacy Study – Final Report, Conducted by Noel-Levitz
- Improving Pass Rates through Tutoring and Early Intervention by The Indiana Institute of Technology
- Efficacy Analysis: Tutor.com Brief by the Office of Institutional Research & the Office of Business Intelligence of Montgomery County Community College.
- Towards Integrating Human and Automated Tutoring Systems by Carnegie Learning, Inc. and Carnegie Mellon University

Recent Press & Media Mentions

Please visit www.tutor.com/press for an up-to-date list of press releases and recent media mentions.

Testimonials

Updated May 2020

Actual Post-Session Student Comments (unedited):

- *"The tutor did a great job explaining and allowing me to think through without giving me the answer! I feel more confident that now I can solve the problems on my own."*

- *"I really enjoyed this session. The tutor did not do the work for me. She allowed me to read aloud to catch simple mistakes and helped with commas. She was a life saver. I will recommend [Tutor.com] to everyone!"*

- *"I was confused at first because it's math and it's just something I don't necessarily get. But Yesar made it easier to understand better."*

- *"Amazing, as always, honestly, not even surprised at this point. It's what I have come to expect from this site. Tutors have been amazing and seem to really care about your truly understand the material you are having trouble with. My tutor today took so much time to really help me with understanding all the graphs and figures that confused me and how they were connected to the written part of what we went over. It was great!"*

- *"Once again I am thankful for these tutors ... what I don't understand or wasn't "taught" in class is all made clear now through here. Because I have to work for my answers they're not just given to me."*

COVID-19 specific

- *"this was so helpful-- we are having to do school at home due to quarantine guidelines and this was a lifesaver."*

- *"This online tutoring is very helpful due to the impact that Covid19 is having on day to day life."*
- *"With the COVID19 outbreak this was my only option and it was very helpful! So glad to have this help when it was desperately needed!"*

- *"Julian was AWESOME at helping me with my questions. I'll be using this service more often now that the coronavirus got us all messed up."*

- *"Kritika A was an excellent tutor. She helped me complete a homework problem from a lesson that I had to learn over the computer because of the coronavirus. Comforting to know tutors are still available to help students learn and succeed in these trying times."*

Institutional Partners' Comments:

- *"Tutor.com has provided top-notch tutoring support for our students in a wide variety of subjects. These exceptional resources can be accessed 24 hours a day which helps us be more accessible to our students."*

- *"I can highly recommend Tutor.com. They are wonderful to work with and provide an excellent service that helps students succeed in reaching their academic goals."*

- *"With Tutor.com we can meet every student where he or she is individually. We can work around the kids' real lives, providing access to tutoring 24/7 and help in the subjects they need the most."*

- *"Tutor.com is highly data-centered. The reports they provide allow us to demonstrate who is using the service and for what. This level of accountability, coupled with the authentic feedback from the student surveys, helps us continue to grow our program."*

- *"Tutor.com has gone above and beyond in their service as we transition to providing remote academic assistance services to our students because of the COVID outbreak. Within a week, our students had access to Tutor.com's professional tutors.*

- *"Tutor.com is continually increasing and updating their services, motivated by a desire to serve the needs of the libraries and their users."*

- *"Tutor.com does an excellent job of recruiting its tutors and providing them with continual evaluation. We trust the company to screen and hire appropriately."*

- *"As someone who works with online resources and vendors on a daily basis, I am pleased with Tutor.com's overall performance. The product has an intuitive and robust platform that our staff and students have been able to use successfully. Tutor.com is continually developing and improving their product interface."*

COVID-19-specific

- *"Tutor.com ensured that all of our professional and student staff were fully trained in using the online platform and were quick to respond to issues. [Our] student staff was conducting remote tutoring sessions and Supplemental Instruction sessions within two weeks using [the Tutor.com Shared Staffing] platform."*

- *"We are very appreciative of the quick response by Tutor.com in helping us transition to remote academic assistance, and their consistent support as we move forward."*
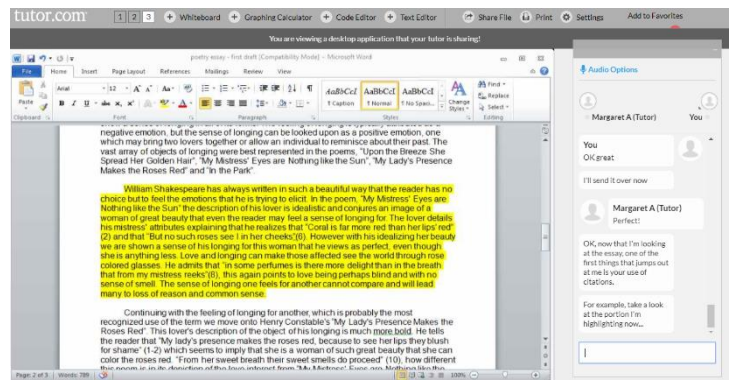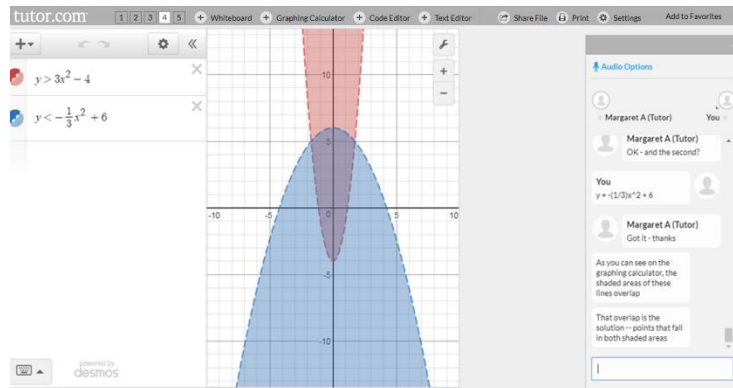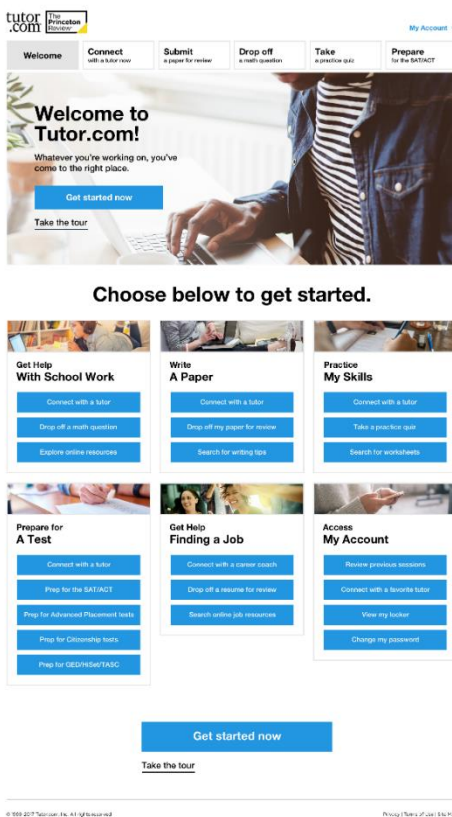
Images

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Tutor.com Product Logos

[Download zipped folder of all logos](#)
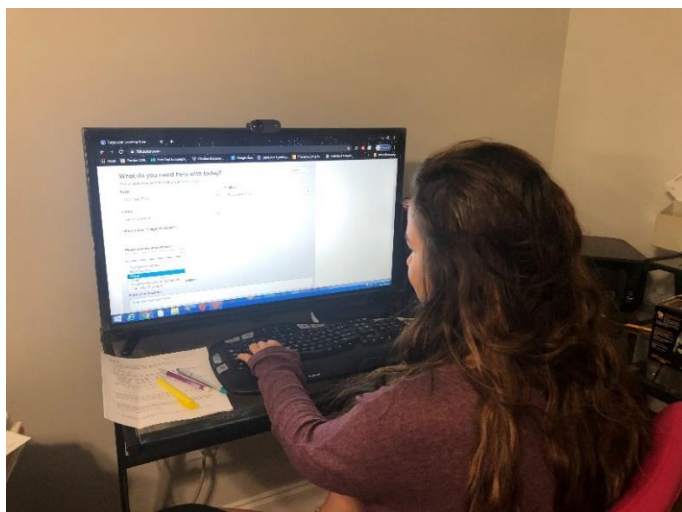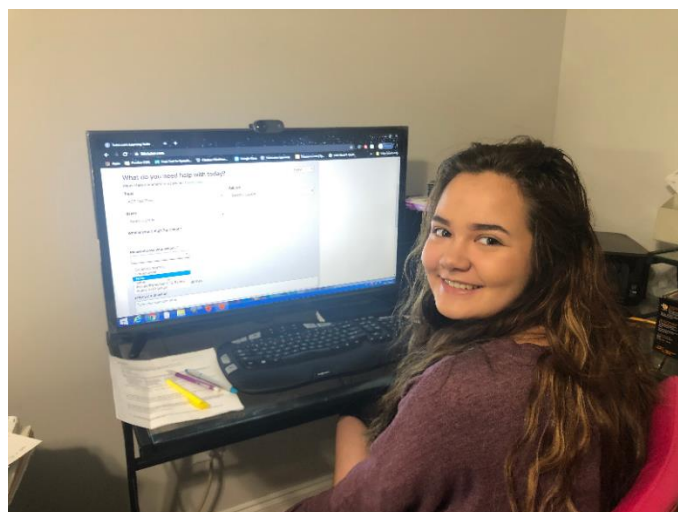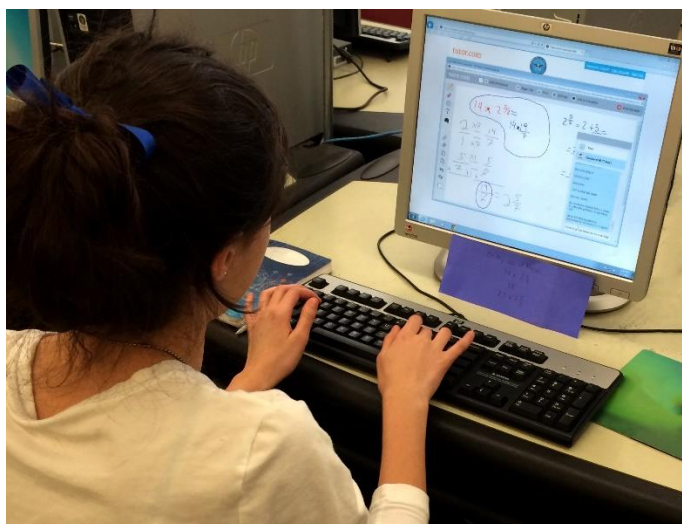

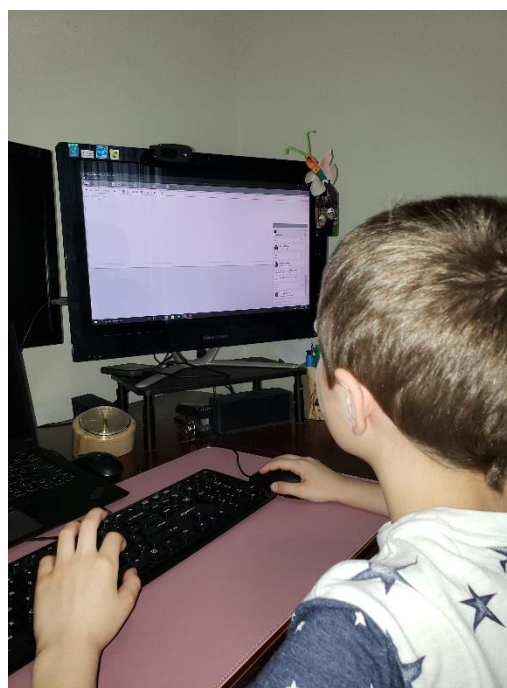## Tutor.com Product Screenshots

[Download zipped folder of screenshots](#)

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Tutor.com™ Trademark Use Guidelines

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Tutor.com, Inc.'s (Tutor.com) trademarks and brands are Tutor.com. intellectual property. In order to preserve and protect our brand, we have created a set of requirements when using our trademarks, product names, logos and brand in all communication, documents, social media posts, online placement, and other electronic messages.

These guidelines apply to all employees of Tutor.com and The Princeton Review as well as our customers, partners, licensees, vendors, media, and other third parties. As a customer, partner, licensee, or vendor, your legal agreement with Tutor.com may specify other guidelines which supersede those stated here.

When using Tutor.com's trademarks, product names, and brand, all statements and references must be truthful and not misleading. You must comply with these guidelines and you should not use the Tutor.com trademarks, product names, logos, or brand in any way that indicates they are your products or services or that Tutor.com. endorses your products or services, unless given express written permission.

Adjective or Noun?

When referring to the company, Tutor.com may be used as a proper noun without the addition of the ™ symbol. The first instance of the company name should be "Tutor.com. (Tutor.com)"

> Use: Tutor.com has served over 18 million 1-1 tutoring sessions.

> Do not use: Tutor.com™ has served over 18 million 1-1 tutoring sessions.

When describing a service or product owned by Tutor.com, Tutor.com should be used as an adjective and be followed by the ™ symbol in the first or most prominent use of the service or product name.

> Use: Thousands of libraries provide Tutor.com™ Learning Suite to their patrons.

> Do not use: Thousands of libraries provide Tutor.com's Learning Suite to their patrons.

The Do's

- Always use the correct trademark symbol with the first or most prominent appearance of the Tutor.com logo or mark on any print material or online display.
- Always use the correct trademark symbol when describing a service or product owned by Tutor.com, e.g. Tutor.com™ Learning Suite
- Unless exempt as a customer or through a licensee or vendor agreement, always include the correct trademark notice acknowledging ownership by Tutor.com of the logo or mark.
- Always use the registered trademark symbol ® when using Live Homework Help® and attribute ownership to Tutor.com with the statement: "Live Homework Help is a registered trademark of Tutor.com, Inc."
- If using Tutor.com logo or marks on social media posts, use the ™ or ® symbol or "tag" Tutor.com's account in your post using the following handles:
  - Twitter: @tutordotcom
  - LinkedIn: tag "Tutor.com"
  - Facebook: tag "Tutor.com" or tag "Tutor.com Online Tutoring for Military Families"
  - Instagram: @tutordotcom
- When using Tutor.com logo, always follow the Logo Guidelines as defined below.

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The Don'ts

- Do not alter spelling or form of any Tutor.com mark, including abbreviations, acronyms or translations, e.g. Tutor, TDC, Tutordotcom or Tutor tutoring service.
- Do not use Tutor.com's logos without written authorization from Tutor.com.
- Do not use misleading or inaccurate information in conjunction with Tutor.com's marks. Media should contact Tutor.com for confirmation of correct information.
- Do not design, manufacture, advertise, or distribute any merchandise items bearing any Tutor.com logo or mark without express written permission from Tutor.com.
- Do not use Tutor.com's logos or marks in any way that infers or states that Tutor.com has any affiliation, sponsorship, endorsement or approval of your product, service, or company unless expressly allowed through a legal agreement with Tutor.com.
- Do not use any old or outdated Tutor.com logos or marks.

Logo Use

When using Tutor.com's logos or marks, do not alter the logo, including font, color, size ratio, wording or graphics in any way. The Tutor.com logos should never be printed with a width less than 1.25 inches or displayed with a width of less than 325 px.

Customers with a current legal agreement may use the unaltered Tutor.com's logos to promote access to Tutor.com's services or product online, in print, or through electronic messages without including an attribution statement.

Licensees and partners with a current legal agreement with Tutor.com may use the unaltered Tutor.com logos to promote Tutor.com products and services or the binding partnership as defined in the licensee or partnership agreement.

All others must adhere to the following when using Tutor.com's logos:

1. Attribution of ownership must be given to Tutor.com when using our logos or marks.
2. The Tutor.com logos shall not be altered in anyway and use must follow Brand Guidelines.
3. You may not use a Tutor.com logo or mark in a disparaging or degrading manner.
4. All statements and claims made when using the Tutor.com logos or marks must be truthful, accurate, and complete.

Approved Logos

When logo is placed on a yellow or light blue background, please use the all black version in column 2. When logo is placed on a dark background, please use the transparent white and yellow version in column 3. At all other times, so long as logo appears visually pleasing, the full color logo in column 1 should be used.

Corporate logo: to be used when referring to Tutor.com as a corporate entity.

Product logo: to be used when referring to any Tutor.com product or service.

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Tutor.com for U.S. Military Families: only to be used when promoting or referencing this specific program.

In addition to the above logos, Tutor.com may design and subsequently own rights to logos or marks for other specific programs. Examples include HomeworkAlabama™, CareerAlabama™, Homework Louisiana™, Live Homework Help®, and TutorND™.

Tutor.com Word Marks

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Tutor.com™ Adult Learning Center
Tutor.com™ for U.S. Military Families
Tutor.com™ Online Classroom
Tutor.com to Go™ Mobile App
Tutor.com™ SkillsCenter Resource Library
Tutor.com™ Meeting Spaces
Tutor.com™ Shared Staffing Classroom
Tutor.com™ Medical School Booster Program WriteTutor™
HomeworkAlabama™
CareerAlabama™
Homework Louisiana™
TutorND™
TutorSC™
Live Homework Help®